



# BYRON RODRIGUEZ

SOCIAL MEDIA MANAGER  
FULL STACK DEVELOPER

## CONTACT

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## EDUCATION

- Front-End Engineer  
Codecademy 2024
- Technical SEO Certification  
Bluearray Academy 2024
- Full-Stack Developer  
4Geeks Academy 2023
- Meta Social Media  
Marketing Specialization  
Meta and Coursera 2022
- Google Digital Marketing and  
E-Commerce Certificate  
Google and Coursera 2022

## LANGUAGES

- English
- Spanish

## ABOUT ME

I have an educational background in clinical psychology, but digital marketing and sales have been the main focus of my professional career. Over the last three years, I've been focusing on learning for professional growth.

## WORK EXPERIENCE

- Social Media Marketing** **2021 - 2024**  
**Origami Management**  
SEO specialist and social media marketing. Optimizing content to align with SEO and marketing goals.
- Social Media Manager** **2016 - 2021**  
**Homes Guatemala**  
Social Media Manager and Marketing Coordinator:  
Community Manager. Content creator. Meta Ads.  
Video Editing. Email Marketing. SEO and Copywriting.
- Sales Supervisor - Xerox** **2014- 2016**  
**Royal Caribbean International**  
Supervisor for Customer Service Sales Representatives  
Onboarding Trainer and Special Services for Royal Caribbean
- Recruitment - Travel Coordinator** **2010- 2013**  
**Capgemini**  
Travel and recruitment coordinator for onboarding process and human resources in North America.

## MY SKILLS & EXPERTISE

Digital Marketing



Meta Ads Manager



Social Media Manager



Front-End Development



Back-End Development



Email Marketing



Sales



Customer Service



Project Management



Off-Page SEO



Technical SEO



On-Page SEO

